

Title: SENIOR VIDEO PRODUCER

Annual Salary: range £27-35000 dependent on experience

Full time average 40 hours per week

Reports to: Two Company Directors

Contract type: Permanent (6 month probation period)

Start date: negotiable

Post Number: RCML20

Location: Hursley, Hampshire

Purpose:

The role of the Senior Video Producer is to lead the production of beautifully crafted, engaging, original, dynamic and high-impact video and digital content and to inspire the content creation team to go higher. Photography could also be part of your brief if you have the skill set.

You will work closely with our valued clients developing trusted relationships as a foundation for delivering their vision for video, driving business growth through the production of high quality, high impact and original content. You will work as part of a close-knit, professional and committed team producing a wide range of corporate video and photography content for a diverse client base, in particular the education, public and tourism sectors.

Main Duties

Your key responsibilities will include:

- Support the co-directors during all phases of production: Creative, Pre-Production, Production, Post-Production, and Account Management.
- Work with the co-directors to understand and respond to client requests, to contribute creative concepts and to use your technical knowledge to inform accurate costings of projects
- Act as senior camera operator and senior editor on the production of projects, working to deadlines, the content brief and managing issues as they arise, providing timely solutions and maintaining excellent communications with the Directors and clients.
- Provide creative and technical leadership of in-house and freelance creatives. Inspire them to push themselves creatively and technically, whilst delivering deadlines and excellent quality content. Provide feedback, checking quality of the footage, editing techniques, creative approach, subtitles accuracy, sound and colour grading
- Work with the creative director and video producer on video shoots to make sure all footage is captured, saved and archived properly and ready for post-production, according to schedule.
- Manage the production workflows and office NAS server alongside the video editor and, make sure all footage is backed up and correctly labelled.

Other Duties

Person Specification

Criteria

All essential unless followed by a (D) = desirable

Summary

Smart, ambitious, sociable and dedicated Senior Video producer/manager who meets challenges with new ideas and enthusiasm, has a natural inclination towards leadership and has extensive and impressive track record of producing high end B2B and B2C video in the industry within an agency or production company. We need a senior video producer who can demonstrate they can perform to a high standard from day one.

Qualifications, Knowledge and Experience:

- Degree level qualification in relevant subject
- At least 5 years industry experience in corporate video production, preferably in an agency or production company
- Experience leading video projects, from concept to completion
- Experience of producing content for the education, public and third sectors (D)

Technical Skills – highly proficient in the following:

- Final Cut Pro X
- Adobe Creative Suite applications such as Photoshop, Illustrator, Lightroom, Illustrator and After Effects
- Use of Sony cameras such as Sony FS7, Sony FX3, Sony A7IV
- Photography skills (D)
- Colour correcting, composition and grading
- Sound editing
- Motion graphics (D)
- Troubleshooting with audio/visual equipment, hardware, software (D)
- A great eye for detail
- Use of social media channels and production of content in different formats for specific platforms
- Working forensically to brand guidelines including typography and layout

- Storyboarding (D)

Problem Solving and Initiative:

- Able to identify and solve problems by applying initiative and knowing when to seek help
- Calm under pressure

Management and Teamwork:

- Collaborative team player, but also able to work independently
- Able to manage and lead teams and nurture talent and potential
- Able to use management supervision constructively
- Able to work to specific sets of instructions and guidance, whilst being prepared to add ideas to bring added value to a project
- Keen on training and enhancing personal & professional development
- Excellent decision-making skills, especially when under pressure on shoots

Communicating and Influencing:

- Passion for filmmaking and content creation that is conveyed to clients and evident in attitude to work and interest in current trends and influencers
- Excellent communication and interpersonal skills to be able to engage with team members and clients virtually and in person –approachable, collaborative, supportive, also able to give direction and be assertive
- Good written skills, including in emails.
- Proactive, friendly and inquisitive nature
- Able to make creative suggestions about using digital media effectively with prospective and active clients
- Experience of interviewing film participants

Other Skills and Behaviours:

- Can-do attitude
- Resilient, practical and flexible

- Very reliable with excellent time-keeping
- Personal motivation to improve and learn in a job and contribute ideas to innovate and develop fresh content and styles
- Creative and enthusiastic
- Good sense of humour and friendly approach
- Respectful of the importance of health and safety in the workplace

Special Requirements:

- Flexibility to regularly work evenings and potential travel and overnight stays in the UK and abroad (e.g. when filming live events)
- Clean current driving licence and use of own car
- DBS clear check will be required (we will do this on appointment)